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**Green Economics, Inc. and TerraVerde Renewable Partners, LLC form Strategic Alliance**

Hasbrouck Heights, N.J. (February 19, 2010) - Green Economics, Inc., a sister company of DMR Architects, P.C. based in Hasbrouck Heights, has formed a strategic alliance with TerraVerde Renewable Partners, LLC, a Baltimore and San Francisco Bay Area based company.

The rapid interest and growth in the New Jersey energy market has resulted in a complex, dynamic process for the public and private sector interested in benefitting from solar renewable energy. The Green Economics – TerraVerde strategic alliance is positioned to provide turn-key consulting and project management services to public and private entities. According to Charles H. Sarlo, Esq., co-owner and Vice President and General Counsel of Green Economics, “solar development has quickly taken on all of the complex similarities of real estate development in New Jersey.”

“Today, the typical source for an end user is to sign a power purchase agreement with a solar developer, but unfortunately, the public and private entities are not availing themselves to all of the financial benefits that exist” states Lloyd A. Rosenberg, AIA, co-owner and President of Green Economics. “However, the Green Economics – TerraVerde strategic alliance focus is on those end users that seek value added, turn-key services that maximizes their financial benefit and reduces their liability.” The strategic alliance is staffed with individuals with expertise in solar design, architecture, engineering, law, solar and real estate development, solar financing, solar panel and public construction procurement, land use and LEED® accredited professionals.

Rick Brown, Partner and President, TerraVerde Renewable Partners, noted that, “New Jersey is one of the most attractive states in the US for renewable project development, and we are delighted to be partnered with the seasoned professionals at Green Economics to bring quality solar projects to this market.” He added, “TerraVerde looks forward to building on our success in California in providing, low-cost, clean power for municipalities, schools, non-profits and commercial customers in New Jersey.”

**TerraVerde Renewable Partners, LLC** is a renewable energy firm and solar developer throughout the United States. Examples of projects under development include a carport mounted solar facility providing close to 50% of the electricity needs to a large YMCA, a roof and ground mounted facility which will power the maintenance facility for a commuter rail system, and a roof mounted solar plant at a 1,000+ unit affordable housing project. The TerraVerde team previously founded, built and led one of the largest solar developers in the U.S. prior to its sale to an international development company, including commissioning 40 MW of solar photovoltaic projects. For more information please contact Rick Brown, President: 707-953-2885; [Rick.Brown@TVRPLLC.com](mailto:Rick.Brown@TVRPLLC.com)

**Green Economics, Inc.** is a professional consulting and project management firm specializing in sustainable building, renewable energy, energy efficiency and environmental strategies, LEED® rating system design, and certification paperwork and consultancy, and life cycle cost assessments. **For Further information contact** Charles H. Sarlo, Esq., 201-288-4445; [CharlesS@greeneconomics.com](mailto:CharlesS@greeneconomics.com)

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